



StreetPrintXD
NEW High Traffic Performance

August 17, 2008 – Vancouver, BC. Today, at the 2008 American Public Works Congress and Exhibition in New Orleans, Integrated Paving Concepts Inc. (“IPC”) is introducing the latest addition to its line of decorative asphalt surfacing products.

StreetPrint XD™ is an exciting extension to the Company’s proven StreetPrint™ pavement texturing product that provides increased performance and durability in more demanding environments. Designed primarily for crosswalks, commercial entranceways and parking lots, StreetPrint XD gives an authentic brick look without the trip hazards and ongoing maintenance often associated with brick pavers and stamped concrete.

The StreetPrint XD installation process starts in the same manner as original StreetPrint, with the asphalt base being gently heated by our StreetHeat™ reciprocating infrared heater, followed by imprinting of the brick pattern using wire templates. However, instead of coating the printed asphalt with StreetBond™ epoxy-acrylic coating as is done with original StreetPrint, the surface is instead treated with a thick, tough layer of IPC’s unique aggregate-reinforced thermoplastic. This StreetPrint XD material is melted onto the surface using the reciprocating heater, after which it is sanded and post-printed to create an authentic brick appearance with a skid resistant texture.

In terms of both price and performance, StreetPrint XD slots in between original StreetPrint and our *Imprint™ synthetic asphalt product that is designed for the highest levels of performance and durability. This family of products gives IPC the broadest range of brick-look solutions in the industry. Together, they are suitable for virtually any traffic and climactic condition – from residential driveways to major thoroughfares. A unique feature of StreetPrint XD is the ability to easily incorporate white “zebra stripes” that make the product highly suitable for both intersection and school zone crosswalk applications.

StreetPrint XD has been field tested for the past two years and will be available on a limited release basis in selected geographic areas starting in the fourth quarter of 2008. The product will be provided through our network of Accredited Applicators, and is covered by several approved and pending patents.

*Imprint™ is a product of Ennis Paint Inc. and is exclusively distributed in North America by IPC.

For further information, please contact IPC at www.integratedpaving.com or 1-888-581-2299

