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Gallagher Asphalt Launches new Safety Logo & Tagline

During the recent Company-wide Meeting, the new safety logo & tagline was introduced.

The new safety logo & tagline is intended to do two things:

- 1) Communicate that **<u>safety</u>** is behind everything we do and drives us to excel in everything we do.
- 2) To tie the Company's commitment to safety to its Core Values using the acronym of **D.R.I.V.E.**
 - Dedication
 - Relationships
 - Integrity
 - **V**ision
 - Excellence

Dedication means we inspire others to perform beyond their own expectations by teaching and coaching, further developing ourselves and others, and putting others in a position to succeed.

Relationships means we're going to remain both personally and professionally committed to mutually-beneficial outcomes by having a "Can do" attitude that values input from others, subscribes to the "Golden Rule" and actively LISTENS to coworkers and customers.

Integrity means we earn the trust and respect of others by being honest, accountable and willing to confront problems right away.



Vision means we remain curious. We're never satisfied with the status quo, so we explore and experiment with new solutions. We are open to change and being early adopters. We won't say "that's how we've always done it".

Excellence means we achieve quality in EVERYTHING we do by doing "ordinary" things extraordinarily well, building engagement and never settling for mediocrity.



Values-Based Leadership



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Drives "What" We Do, "How" We Do It & "Why" We Do It

Below are Patrick Gallagher's closing comments from the recent Values-Based Leadership Launch that encapsulates what we're all being called to be a part of:

"So, be a part of making Gallagher a place where people are lifted up, encouraged, motivated, empowered, mentored and respected.

Be a part of making Gallagher a place where pettiness, cattiness, small-mindedness and selfishness are NOT welcomed.

Be a part of making Gallagher a place where people feel safe to tactfully speak their mind without repercussions, where "Getting Awkward" is encouraged, where teamwork is applauded and undermining and passive aggressiveness is shunned.

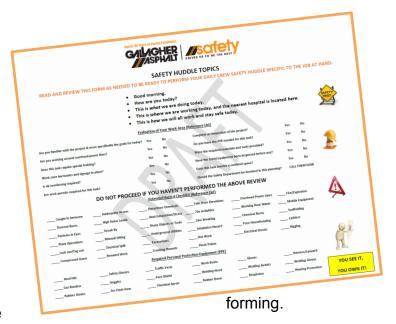
We hope you see what role YOU can play in taking our Company to the next level. We are committed to making Gallagher Asphalt a place you truly love working at.

Change of this magnitude is not something that is pushed from the top down to everyone else. It requires each and every one of you to embrace it and be a part of it.

This is not a place for observers. It is a place for contributors and team players committed to making us all better at what we do and how we feel!"

Safety Huddles: 100% Participation Goal

Every morning, every time, remember to do a daily safety huddle. It's a habit well-worth





2017 Safety Day!

For the 2017 season we will have a **Safety Day meeting** which is tentatively scheduled for late May. We will keep you posted on the date.

