

November 2, 2017

Don Gallagher Gallagher Asphalt Corp. 18100 S. Indiana Avenue Thornton, IL 60476

Dear Mr. Gallagher:

Congratulations on earning the 2017 Diamond Achievement Sustainable Commendation! I commend you for following the Diamond Achievement blueprint for excellence and taking your operations at Joliet Plant to the next level to earn the Diamond Achievement Sustainable Commendation.

Earning the Diamond Achievement Sustainable Commendation demonstrates to your employees, neighboring community, customers and potential customers, and the asphalt paving industry that your company is dedicated to sustainable environmental, economic and social practices. The Diamond Achievement Sustainable Commendation is a recognition, not an award, that represents your commitment to excellence.

I look forward to celebrating your success at the Diamond Reception during NAPA's 63<sup>rd</sup> Annual Meeting in San Diego, California in February 2018. Be sure to proudly wear your Diamond pin.

I hope you will renew the coveted Diamond Achievement Sustainable Commendation annually. NAPA and I sincerely congratulate you on qualifying for the Commendation.

Very truly yours,

Daniel Gallagher

NAPA Chairman of the Board

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**Enclosures** 

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Dear Don Gallagher:

Earning NAPA's 2017 Diamond Achievement Sustainable is an accomplishment. You and your employees should take pride in this commendation, and share the news with your customers, potential customers and community. The commendation symbolizes your commitment to sustainable environmental, economic and social practices.

To assist you with making the most of your Diamond Commendation, NAPA has created resources your company can use to publicize your accomplishment and role in the community, and help your company with its business development efforts:

- The Diamond Commendation Marketing Toolkit, filled with marketing tips, sales collateral materials explaining the value of the Diamond Commendation and its meaning, an Asphalt Plant Tour How-To Guide, an Economic Benefits Analysis for Community and Legislative Relations efforts, and Diamond Commendation logos your company may use in sales materials, your website, stationery, and more.
- A custom NAPA press release announcing your Diamond Commendation; a
  press release is provided for each plant earning the commendation. NAPA and
  your state association can assist you with tailoring recognition in your community,
  such as at public municipal meetings or at your state asphalt pavement
  association meeting. Your press release is attached.
- Diamond silo decals are a highly visible way to enhance your plant's image in the community. Each decal is 4'x4', self-adhesive durable 3M vinyl and may be ordered from NAPA, using the order form attached.
- Diamond Commendation logos can be used to create signage at your plant site, as well as on sales materials, your website, and on company clothing. NAPA has worked with Lands' End to create embroidered versions of the Diamond logo for application on any product in the Lands' End catalog, including hats, t-shirts, jackets, luggage, golf towels and coolers. If you wish to order items from Lands'

End directly, contact their Corporate Sales at 800-338-2000 and reference logo #9929570.

We encourage you to renew your Diamond Achievement Sustainable status next year and every year. The add-on date bar(s) you receive each year will state "Sustainable" so you can easily recognize which year(s) your plant/site qualified for the Diamond Achievement Sustainable Commendation.

Again, we at NAPA congratulate you on qualifying for Diamond Achievement status.

Sincerely,

Kelly Kanaras

KelyKanaras

Associate Director of Member Programs

**Enclosures** 





FOR IMMEDIATE RELEASE

November 2, 2017

### FOR MORE INFORMATION, CONTACT

NAPA, Kelly Kanaras, 888-468-6499 Gallagher Asphalt Corp., Don Gallagher, 708-933-3342

# Gallagher Asphalt Corp. EARNS DIAMOND ACHIEVEMENT COMMENDATION AND SUSTAINABLE COMMENDATION

Lanham, Md. — The National Asphalt Pavement Association (NAPA) announced that Joliet Plant, Gallagher Asphalt Corp., in Joliet, IL has earned NAPA's Diamond Achievement Commendation for Excellence in Asphalt Plant/Site Operations and the Diamond Achievement Sustainable Commendation.

The Diamond Achievement Commendation recognizes responsible asphalt operation practices and cultivates good community relations. As NAPA's Chairman Dan Gallagher stated, "Earning the Diamond Achievement Commendation enhances both the image of your individual facility and the image of the asphalt pavement industry. It clearly demonstrates a commitment to excellence with a community focus".

In its 19<sup>th</sup> year, the NAPA Diamond Achievement Commendation is a self-assessment process addressing five essential facets of the asphalt plant/site: appearance, operations, environmental practices, safety, and community relations. Earning the Commendation exemplifies the asphalt plant's commitment to excellence and continuous improvement in all aspects of facility operations and community relations.

The Diamond Achievement Sustainable Commendation was new in 2014, and is available only to asphalt plants that have earned the Diamond Achievement Commendation. It recognizes a company's environmental, economic and social sustainable practices.

Joliet Plant, Gallagher Asphalt Corp. has joined the elite ranks of the asphalt industry by earning the coveted Diamond Achievement and Diamond Achievement Sustainable Commendations. All asphalt plants/sites are eligible to earn the Commendations. The standard of excellence is challenging, but can be accomplished with genuine dedication to responsible practices and continuous improvement.

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The National Asphalt Pavement Association is the only trade association that exclusively represents the interests of the asphalt pavement material producer/contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roads, streets, highways, parking lots, airports, and environmental and recreational facilities. The association provides technical, educational, and marketing materials and information to its members; supplies product information to users and specifiers of paving materials; and conducts training courses. The